



HOPE REINS®
True Hope. Real Healing.

15 *Years of Hope & Healing*

2025
ANNUAL
REPORT

A Note from Kim

As I reflect on this past year, and on the last fifteen years of Hope Reins, my heart is full of gratitude for you.

Because of your generosity, children like Charleigh are finding safety, connection, and healing at the ranch. I'm grateful you'll have the chance to read her story in these pages. It's one glimpse of what happens when a hurting child is met with a caring mentor, a rescued horse, and space to begin healing again.

This year also marked an important milestone for Hope Reins. After an in-depth evaluation, the University of Kentucky affirmed what families have told us for years—that this work is creating real, measurable healing for children in crisis. Their message was simple and powerful: *don't change a thing*. That affirmation belongs to you, because this ministry has been shaped and sustained by your faithful support.

Your 2025 Impact Highlights

- You helped **297 hurting kids** heal through **3,506 sessions** at absolutely no cost to them. This includes 207 “pathway” kids, of which a record-breaking **80** were first-year enrollees, plus **90** kids from our strategic partners.
- Your generosity fueled Hope Reins Academy, training **91** leaders across the country (and world) to start or strengthen an equine mentorship ministry in their community.
- You made it possible for Hope Reins to receive independent validation from the University of Kentucky—affirming that our work is creating real, measurable healing for children in crisis.
- We intentionally increased volunteer diversity by **10%** to better reflect the diversity of our clients and the Kingdom of God.
- Volunteers shared that **100%** see their impact ripple outward, and **100%** would proudly invite others to join this growing mission.

As we celebrate 15 years of hope and healing, please know how deeply grateful I am for you.

Thank you for believing in this mission and for making healing possible—again and again.

In hope,

Founder & CEO, Hope Reins



Current client Carter & Hope Reins alum Jordan with Kody



Praise be to the God and Father of our Lord Jesus Christ, the Father of compassion and the God of all comfort, who comforts us in all our troubles, so that we can comfort those in any trouble with the comfort we ourselves receive from God.

2 Corinthians 1:3-4

Hope Reins is the leader in Equine Mentorship Ministry

Mission

We pair kids in crisis with a rescued horse and a mentor for hope and healing, and we train others to do the same.

Vision

To inspire true hope and real healing for every child.

Core Values

- 1. Jesus Heals*
- 2. Grace Is Our Default*
- 3. Be Authentic*
- 4. Share Your Story*
- 5. Make It Better*

Three reasons why we are unique

Ranch

With two fishing ponds, wooded trails, a community garden, a 4,000 sq. ft. log cabin, and 17 rescued horses, the 38-acre ranch is a beautiful and safe refuge.

Rescue

Hurting kids connect with our horses because many are rescued from heartbreaking backgrounds of abuse themselves.

Restoration

The horse's story of rescue and redemption is the bridge to hope for the kids and their families.

No place is this narrative exemplified more profoundly than in the Gospel of Jesus.

“I see Charleigh focusing on the good parts of herself”—*thanks to you!*

When Charleigh was just six weeks old, her mom, Dominique, packed up and left Mississippi to keep her daughter safe.

“I thought her dad was a good guy, but he wasn’t,” Dominique shares quietly.

For a while, Charleigh seemed to be okay. She was a happy little girl who loved to bake and thrift with her great-aunt. She adored spending time with her maternal grandfather. Those relationships grounded her.

Then, when Charleigh was eight years old, both of those loved ones died within a short period of time.

Something shifted.

“My happy girl,” Dominique says, “began stealing and lying. It was like a switch flipped inside her.”

Her mom was deeply troubled by the sudden changes in her daughter’s behavior.

Traditional therapy wasn’t reaching Charleigh, and she refused to go to another appointment.

Desperate for help, Dominique reached out to a friend in the County Sheriff’s Department. A deputy shared a list of resources, and one name stood out: Hope Reins.

At first, Charleigh was hesitant. But at the ranch, she noticed something right away—there were other kids like her. And there were big, beautiful horses.

She decided to give Hope Reins a tentative try.

Now, three months into the program, Dominique sees a difference she can’t quite put into words—but she knows it’s real.

“Charleigh absolutely adores her mentor, Jenna,” she says, smiling. “And she brags about her horse, Pax.”

When Charleigh shared that she chose Pax as her horse, her mom knew that Pax means *peace* in Latin. “I told her, ‘You having that horse is a sign you’re going to find peace here, Charleigh.’”

That’s exactly what seems to be happening.

Dominique watches her daughter make more positive choices. She sees Charleigh focusing on the good parts of herself again, the parts that had felt lost.

“I don’t know exactly what changed,” she admits. “But I do know this—the switch has flipped.”

Charleigh is beginning to settle and to heal.

And, that’s how hope shows up here: through a rescued horse, a steady mentor, and a place where a child feels safe enough to try again.

For fifteen years, we’ve seen it happen again and again at Hope Reins. And it’s possible because of you.

Because of you, Charleigh is finding hope and healing alongside her mentor, Jenna, and her horse, Pax.



Crises that bring kids to us:

60%
experience loss
or grief

47%
experience parental
divorce or family
separation

42%
are traumatized
by sexual, physical,
emotional, or
verbal abuse

35%
experience violence
at home, at school,
or in the community

29%
have been in foster
care or adopted

17%
have contemplated
or attempted suicide

“Don’t change a thing.” Fifteen years of *proven* hope and healing.

For 15 years, Hope Reins has walked alongside children in crisis, trusting that healing happens through relationship—between a child, a mentor, a rescued horse, and a faithful God. This year, that work received a powerful and independent affirmation.

At the heart of this impact is a proven approach that brings together faith, trauma-informed care, and the God-designed nature of the horse. Children build four essential resilience skills—trust, communication, boundaries, and leadership—skills validated by the

Harvard Center on the Developing Child as foundational for children recovering from trauma to become healthy, productive adults. Along the way, they also learn four core truths rooted in God’s promises: *I am safe. I am not alone. I matter. I have a purpose.* When these skills and beliefs take hold together, real healing begins.

Families have seen this transformation for years. Now, it is also affirmed through third-party validation. The University of Kentucky confirmed what is lived out at the ranch every day: this work builds lifelong resilience and creates lasting change.

As we celebrate 15 years of hope and healing, we share this milestone with deep gratitude. This validation, and the healing it represents, would not be possible without the faithful generosity of donors and volunteers who continue to make restoration possible for kids in crisis.

“Hope Reins has processes to evaluate and deliver meaningful evidence that healing is occurring for children in crisis. Don’t change a thing.”

— Center for Innovation in Population Health,
University of Kentucky

After two years of evaluation, multiple site visits, and a deep review of client and program data, the University of Kentucky’s Center for Innovation in Population Health delivered a conclusion that is both rare and meaningful: don’t change a thing. Their findings confirmed that Hope Reins is delivering exceptional outcomes and measurable healing for children who have experienced trauma.

Proven Process: Hope & Healing.

The core beliefs and skills you are fostering, so kids can flourish.

Hope *Confident belief in God's promises*

Healing *Faith-based resiliency skills*

Outcome Indicators



It's critical to first build a foundation of safety and faith by instilling belief in God's promises with a child or teen. These are the "I am" statements above.

Healing begins as they experience and practice the four faith-based resiliency skills: trust, boundaries, communication, and leadership. Horses naturally teach kids these skills, which are the healthy coping mechanisms needed to navigate life.

Hope Reins tracks weekly growth in the four skill areas. This process, coupled with parent feedback, measures growth and improved outcomes for kids.

Your support matters!

Your support makes a difference for kids who have experienced a serious traumatic event or multiple Adverse Childhood Experiences (ACEs).

The children we serve are beautifully diverse: Black, white, Latino, and every background in between. Ages 5 to 18. Boys and girls from kindergarten through high school.

Over 15 years, some have travelled hours to reach the ranch—from Fort Bragg, Virginia, and beyond—carrying burdens no child should have to bear. In the past year, children and caregivers travelled from as far as Person and Harnett counties and eight other counties in NC.

And your generosity has met them exactly where they are. Whether they live with two parents, one parent, a foster family, or in a group home, every child receives care free of charge.

Pain may have brought them here, but hope is what keeps them coming back.

In this safe place, tears turn into resilience. Fear gives way to trust. And healing—rooted in love and sustained by faith—takes hold.

In 2019, we faced a defining question: *If our vision is hope and healing for every child, what happens when our ranch reaches capacity?*

Should we purchase more land? Open a second location? Franchise our model?

Instead, through prayer and discernment, we sensed the Lord inviting us into something greater — *replication*.

Rather than building a bigger Hope Reins, we began equipping others to create safe places for hurting children in their own communities. We gathered the tools, training, and hard-earned wisdom God had entrusted to us and began sharing them through Hope Reins Academy.

In 2023, the Academy launched its first course, Essentials, a roadmap for leaders called to start equine mentorship ministries.

By the end of 2025, 175 learners from 150 ranches across 35 states and 5 countries had joined the community.

One of them was Karen.

In the early building phase of her ministry, Karen found more than instruction in

Multiplying *hope.*

the Academy — she found clarity and community.

“It was my step-by-step guide to open our ranch,” she shares. “I never felt alone.”

After completing Essentials, Karen launched her first sessions in September 2025 and officially opened her ranch in November. When her first four families were invited back in 2026, they all returned.

Through Karen, true hope and real healing are now taking root in South Florida.

This is how the Academy works — not by expanding our acreage, but by expanding access.

Because every child deserves a safe place to heal.

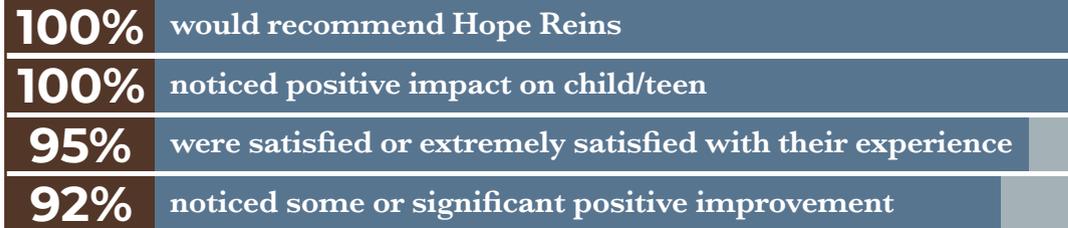


“You may never see the impact of the Academy firsthand, but I do — in the lives of the children I get to serve. And I am deeply grateful,” says Karen, an Academy learner in Florida, with tears in her eyes.

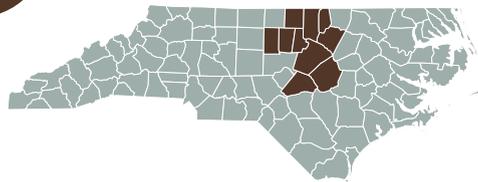


HOPE BY THE Numbers

2025 PARENT SURVEY RESULTS



10 NORTH CAROLINA COUNTIES SERVED



- ✓ Alamance
- ✓ Durham
- ✓ Franklin
- ✓ Granville
- ✓ Harnett
- ✓ Johnston
- ✓ Orange
- ✓ Person
- ✓ Vance
- ✓ Wake

TEAM SUPPORT

36 Staff Members

17 Full-time staff

19 Part-time staff

11 Board Members

199 Volunteers

15,470 volunteer hours \times **\$33.49** per hour $=$ **\$518,090** worth of volunteer time

Thank You!

4 PARTNERS



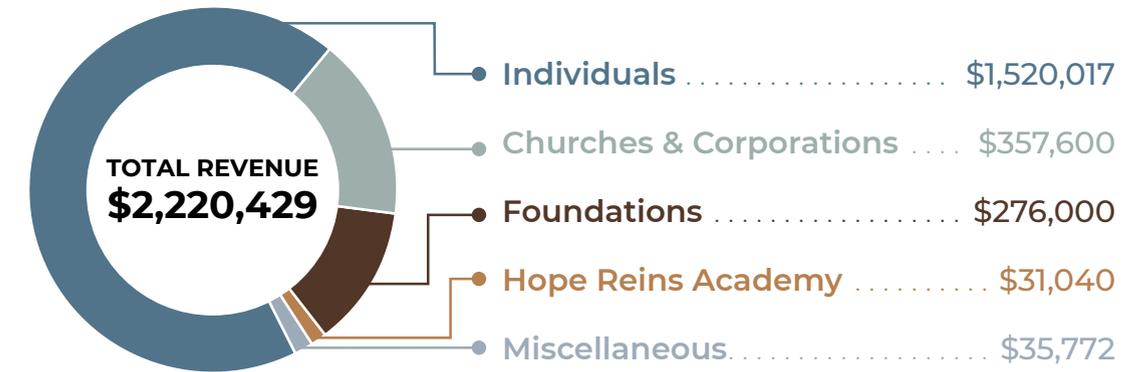
BOYS & GIRLS CLUBS



2025 Finances

Our 2025 financial summary below tells a powerful story of the impact of your generosity. Every dollar works to create moments that connect kids with horses and mentors...with hope and healing...with resilience and growth...*through faith*. Your support helps kids and their families across North Carolina and well beyond. Thank you so much!

Sources of Support



How We Use Our Funds



Note: Figures are pre-audited for 2025 but not expected to significantly change.

**Reserves allocated to pay Academy expenses to ensure balanced budget.*

OUR BOARD OF DIRECTORS

Lori Accordini *Secretary,
Development Committee Chair*
Director of Sales, Radeas Labs

Ruby Brown-Herring *Board Chair*
Principal Consultant/Owner, RBH
Herring Training and Consulting
LLC. MEd, BSW, Former Client

Linda Dyer *Treasurer*
Retired, Assistant Controller,
Bandwidth

Allin Foulkrod *Chair Emeritus*

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Real Estate Broker, Former Client

Ted Lithgow, Ph.D.
Retired, Pharmaceutical and Biotech
Senior Executive

Keith Magnuson *Vice Chair*
Retired, Director, McDonald's Corp.

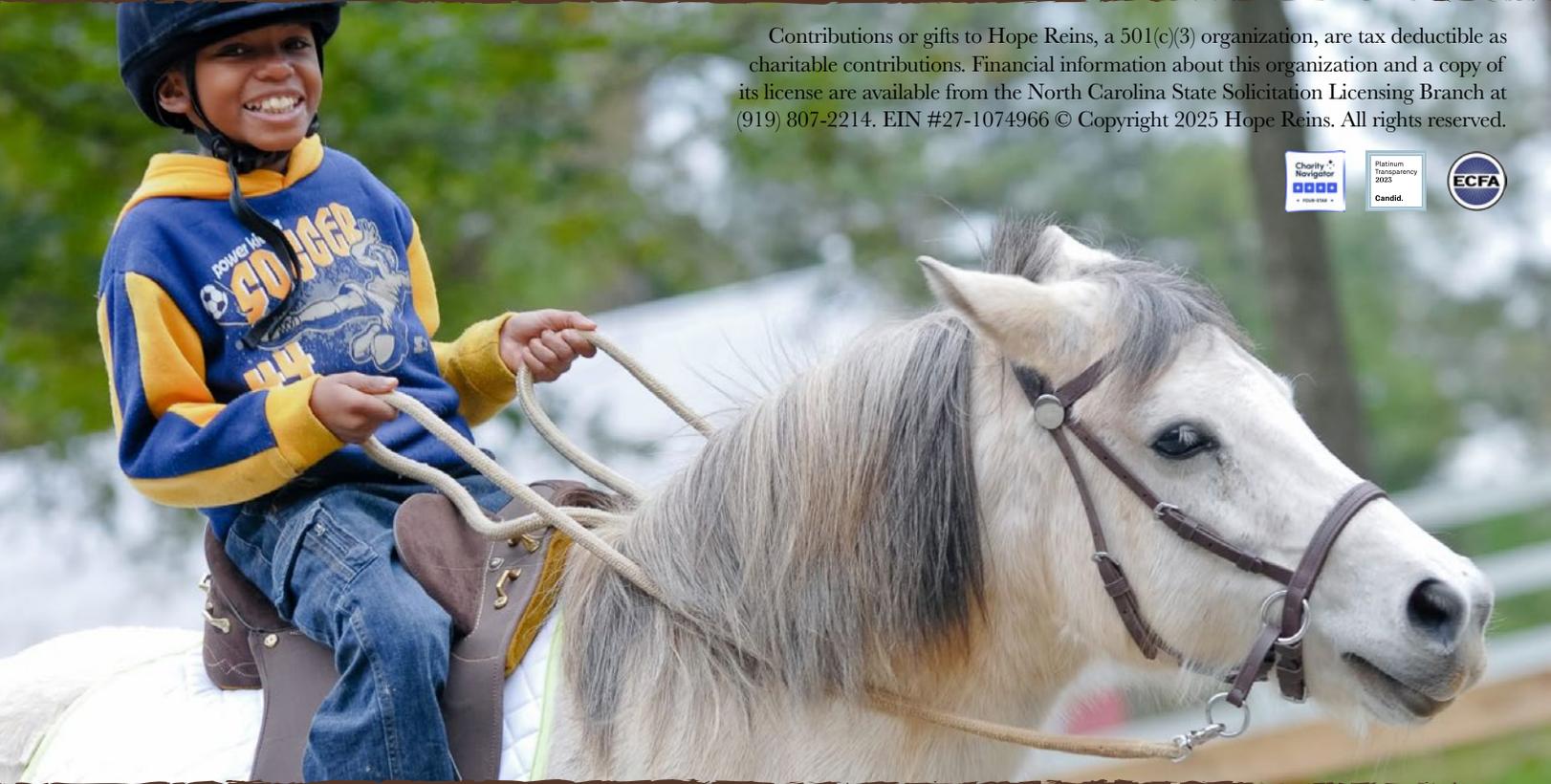
Lisa Mandel
Director of Strategic Initiatives,
Automatic Data Processing (ADP)

Jason McGinnis
President/COO, Movista, Former
Client

Kami Recla
Former Client, Military Widow

Kim Tschirret
Founder & CEO, Hope Reins

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