



HOPE REINS
True Hope. Real Healing.



Anna & Ruka

2022 Annual Report
The Year of Your Steadfastness



“This hope we have as an anchor of the soul, both sure and steadfast, and which enters the Presence behind the veil.”

Hebrews 6:19

A Note from Kim

The cover photo on 2022's Annual Report is a beautiful representation of a little girl you helped to find safety from a storm.

Anna was caught in a violent, seemingly perpetual storm — the kind in which many kids would have given up and surely drowned.

But Hope Reins became Anna's anchor because of your steadfastness and generosity. Just as your hope in Jesus holds you firmly fixed and steady; you in turn, provided that same secure harbor for Anna and so many other kids in the wake of horrific traumas. **Thank you.** *(You'll read more about Anna's story in the following pages.)*

Your philanthropy in 2022 also set some pretty amazing records that I'd love to share:

- **You helped 200 hurting kids** heal through 2,682 sessions, at **absolutely no cost to them.** *This includes 160 "Pathway" kids, of which a record-breaking 70 were first-year pathway kids! Plus another 40 from strategic partners like Durham Rescue Mission and Boys & Girls Clubs.*
- **You donated an unparalleled \$2.1M.** This includes donations from 76 *Legacy of Hope Giving Society* members, who are committed to making multi-year gifts.
- **You're graduating 70 kids** who joined the Kids Give Back program.

You helped us achieve these milestones:

- Because of your commitment to Hope Reins, we developed a new **3-year Strategic Plan** that will help scale up our impact of hope and healing worldwide.
- We began tracking and measuring kids' growth and healing based on our **Theory of Change.**
- We hired a **Director of Headquarters for Hope**, who will spearhead a 2023 launch.
- We actualized Hope Reins' commitment to reflect a diverse community by creating **The Diversity Collective.**

Thank you for changing the lives of kids who are victims of trauma, right here in your own backyard. Enjoy reading about your generosity!

In Hope, Kim Tschirret, Founder & CEO

*You equip kids
with skills to lead
a happy, healthy
life in the future.*



Hope Reins is the leader in Faith-Based Equine Mentorship.

Mission

We pair hurting kids with trained mentors and rescued horses to find hope and healing.

Vision

To inspire true hope and real healing for every child.

Core Values

1. *Jesus Heals*
2. *Grace is our Default*
3. *Be Authentic*
4. *Share Your Story*
5. *Make it Better*

THREE REASONS WHY WE ARE *Unique*

📍 RANCH

With two fishing ponds, wooded trails, a community garden, a 4,000 sq. ft. log cabin, and 17 rescued horses, the 38-acre ranch is a beautiful and safe refuge.

✚ RESCUE

Hurting kids connect with our horses because many are rescued from heartbreaking backgrounds of abuse themselves.

🕒 RESTORATION

The horse's story of rescue and redemption is the bridge to hope for the kids and their families. No place is this narrative exemplified more profoundly than in the Gospel of Jesus.

You gave her *safety from a storm*

It was a tragic scene that unfolded in a quiet North Raleigh neighborhood. A father had been shot and killed by his ex-wife in the family's kitchen after a tumultuous divorce and custody battle.

Anna had been huddled in the next room with her brother and rushed to their dad's side as he laid dying. Ten-year-old Anna and her siblings lost their father that day as well as their mother, who is now facing murder charges.

Where does a frightened, traumatized girl turn after such a horror? **Because of you, she could turn to Hope Reins.**

Your generous gifts gave Anna a place of safety where she built stable, loving relationships with her mentor, Heather, and especially Ruka, her favorite horse.

"I knew in God's time, she'd find the strength to face the nightmare we've all suffered through," says Judy, paternal grandmother and legal guardian to Anna. "And I don't have the words to express what Hope Reins has done for Anna."

Your generous heart heals deep wounds for victims of trauma.

Thank you.



Anna rides Ruka alongside her mentor, Heather.



HOPE REINS
True Hope. Real Hacks.



Crises that bring kids to us

79%

struggle with anxiety or depression

65%

experience loss or grief

50%

are traumatized by abuse (sexual, physical, emotional/verbal)

29%

experience violence at home, school, or in the community

15%

have contemplated or attempted suicide



Who you support

You support kids who have experienced a serious traumatic event or who have faced multiple Adverse Childhood Experiences (ACE). The kids are aged 5 to 18, have incredibly diverse backgrounds, and may be Black, white, Hispanic, Asian, or adopted from another country. We help boys and girls, kindergartners, tweens and teens. Some travel to our ranch from as far away as Fort Bragg or Virginia.

They may reside at home with one or both parents or grandparents – or they may live with a foster family or in a group home.

Regardless of financial status, we serve all these families at no cost to them.

Proven Process: Hope & Healing

CORE BELIEFS & SKILLS YOU GIVE KIDS

Hope

Confident belief in God's promises

Healing

Faith-based resiliency skills

Outcome Indicators

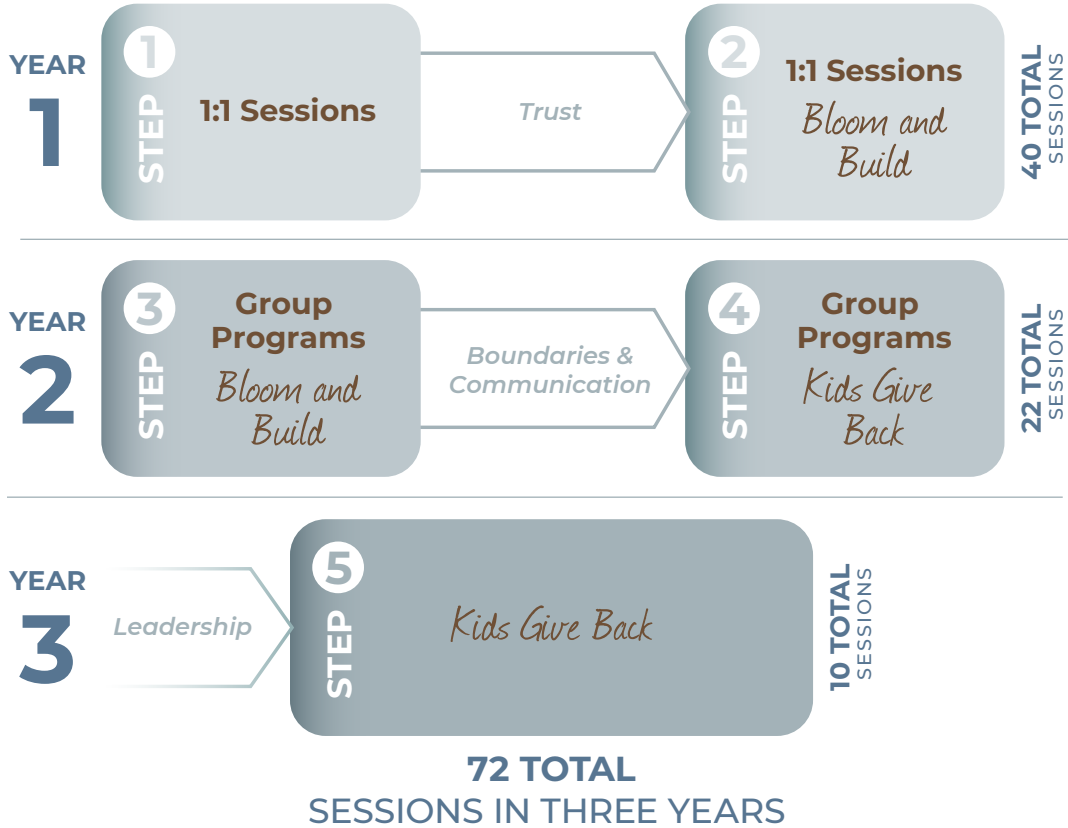


It's critical to first build a foundation of safety and faith by instilling belief in God's promises with a child or teen. These are the "I am" statements above.

Healing begins as they experience and practice the four faith-based resiliency skills: trust, boundaries, communication, and leadership. Horses naturally teach kids these skills, which are the healthy coping mechanisms needed to navigate life.

Hope Reins tracks weekly growth in the four skill areas. This process, coupled with parent feedback, measures growth and improved outcomes for kids.

THE PATHWAY TO *Resilience*



Thank you for being on the journey of Hope & Healing with us!



David and his *Kids Give Back* mentor, Ron.



Kids Give Back

You give kids the structure and stability they desperately need by supporting the three-year program at Hope Reins.

But what you might not be familiar with is the ‘graduate’ program called **Kids Give Back**, which is introduced the final year of *The Pathway to Resilience*.

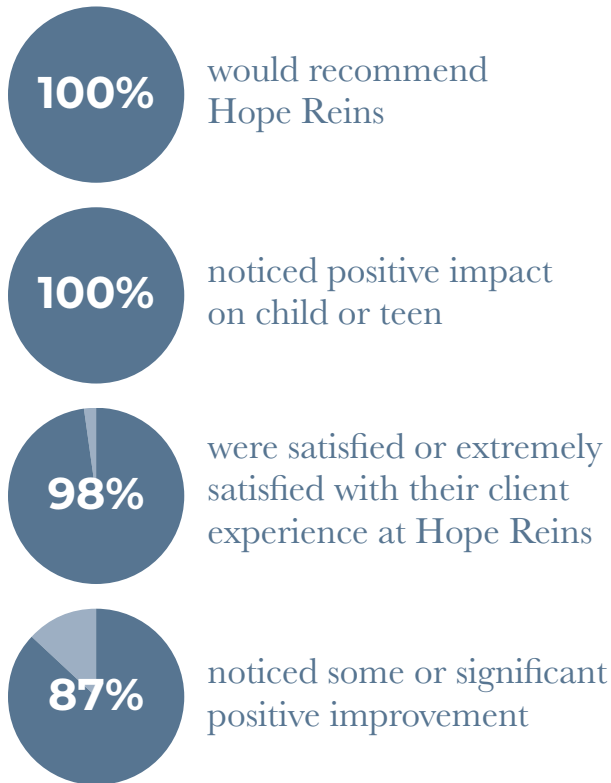
Equipped with the tools needed to navigate life successfully, kids are given the opportunity to practice leadership skills and experience the satisfaction of service to others. “They can practice and polish what they’ve learned in a comfortable, familiar place,” says Programs Manager, Matt Neeley.

And, after being paired with a mentor and ranch team, they tackle various projects like trail maintenance, spreading mulch or cleaning tack.

“Ultimately, we would love to see our kids come full circle and return one day as a mentor for Hope Reins,” says Matt.

Hope by the Numbers

PARENT SURVEY RESULTS



16 North Carolina counties served

The majority of our clients come from Wake, Durham, and Franklin counties. We also have families from Virginia and South Carolina.



4 partner organizations
YMCA Community HOPE
Refugee Hope Partners
Durham Rescue Mission
Boys & Girls Clubs

THE TEAM YOU SUPPORT

15 full time | **15** part time | **175** volunteers

18,767 volunteer hours
× **\$29.95** per hour

\$562,072 volunteer value

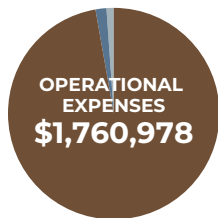
2022 Finances

REVENUE



Programs and Other	\$2,146,862
Capital Revenue	\$0
Total Amount Received	\$2,146,862

OPERATIONAL EXPENSES



■ Program	\$1,373,563
■ Management and General	\$264,147
■ Fundraising	\$123,268
Total Operational Expenses*	\$1,760,978

CAPITAL EXPENSES



Construction	\$0
Land Acquisition	\$0
Total Capital Expenditures**	\$0

*Figures are pre-audited for 2022 but not expected to significantly change.

**Does not include 2022 depreciation.

***Includes initial expenses for HQH.

You give kids connection, healing
and purpose. *Thank you.*



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