



For Immediate Release 4/23/18

Local Author's Story of Area Nonprofit Hope Reins Hits National Booksellers

Joey Chronicles Hope Reins' Humble Beginnings with Blind Horse

Raleigh-Durham NC – The true tale of local ministry Hope Reins and its blind Appaloosa horse named Joey, is set for worldwide release May 8. **Joey**, written by Raleigh author Jennifer Bleakley and published through Tyndale Momentum, one of the biggest names in inspirational Christian books, will be available through Amazon, Barnes & Noble, Walmart and other outlets across the country.

Bleakley, a Hope Reins volunteer and aspiring author, fell in love with Joey and his courageous journey from darkness to light. At the height of his career, Joey came within a few points of qualifying as a hunter jumper in the Olympics. However, an injury forced his early retirement and a downward spiral of abuse and neglect followed. Tragically, a rescue group found Joey lying in a pasture nearly dead from starvation – and blind.

Joey discovered his light and purpose again after joining Hope Reins, a ranch dedicated to pairing hurting kids with rescued horses. In the book, a little girl named Aly - suffering from an anxiety disorder called Selective Mutism - befriends Joey and ultimately finds her voice. “Their shared story of pain fostered a significant bond,” says Kim Tschirret, founder and CEO of Hope Reins. “We’ve seen remarkable healing.”

In fact, Aly will be a guest speaker during the worldwide book launch of **Joey**, on Saturday, May 5, from 2-4 PM at Hope Reins. The event is by invitation only and not open to the public. *The press is welcome to attend.*

Joey is available at Amazon.com, Barnes & Noble, Lifeway, Target, Walmart, Books-A-Million, Quail Ridge Books, Christianbook.com and Tyndale.com. Bleakley is donating a portion of sales from **Joey** to Hope Reins.

“We are forever grateful to Jen for her talent and vision for this book,” says Tschirret.

Hope Reins’ mission is to comfort hurting children, ages 5-18, who are in life crisis by pairing them with rescued horses for hope and healing. We are located at 8420 Wake Forest Highway, Raleigh, NC, 27613. ***Hopereinsnc.org***

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