




10 Years

of Hope & Healing

BECAUSE OF YOU

2020 Annual Report



A year of healing. *Made possible by you.*

#HOPEREINSSTRONGER

You made the world a better place by ensuring Hope Reins opened stronger than ever despite a worldwide pandemic. Thank you!

2020 *Milestones*

- ▶ You donated a record-breaking **\$1.8M**.
- ▶ **55** generous champions supported Legacy of Hope Giving Society.
- ▶ Your financial generosity served **143** hurting kids through **1,100** individual sessions, at absolutely no cost to them (plus an additional **1,000** 'virtual' sessions!)
- ▶ You funded the inaugural year of **The Pathway to Resilience**, a revolutionary three-year program that builds needed skills for healing.
- ▶ You empowered **19** like-minded ministries from all over the country by supporting **The Business of Hope and Healing**, a two-day training at the ranch.
- ▶ You supported the expansion of our footprint with the purchase of an **additional 5 acres**, which helps us serve more kids!
- ▶ You established Hope Reins' **Theory of Change**, where outcomes for the kids you love can be tracked, measured, and predicted!
- ▶ The **Greg Poole Jr. Ranch Manager Home** sponsored and readied for 2021 construction.



THE 'WHY' YOU *Make Possible*

Mission

We pair hurting kids with trained mentors and rescued horses to find hope and healing.

Vision

To inspire true hope and real healing for every child.

Core Values

1. Jesus Heals
2. Grace is our Default
3. Be Authentic
4. Share Your Story
5. Make it Better

THREE UNIQUES *You Support*

🕒 RANCH

With two fishing ponds, wooded trails, a community garden, a 4,000 sq. ft. log cabin, and 14 rescued horses, the 38-acre ranch is a beautiful and safe refuge.

⊕ RESCUE

Hurting kids connect with our horses because many are rescued from heartbreaking backgrounds of abuse themselves.

🕒 RESTORATION

The horse's story of rescue and redemption is the bridge to hope for the kids and their families. No place is this narrative exemplified more profoundly than in the Gospel of Jesus.

HOW YOU HELP *Kids Heal...*

WHO YOU *Support*

Kids who experience a serious traumatic event or face multiple Adverse Childhood Experiences (ACE). They’re incredibly diverse, aged 5-18, but unfortunately share the pain of a crisis beyond their control: neglect, abandonment, violence or sexual/physical abuse, to name just a few.

WHY EQUINE *Therapy*

Keenly aware of emotional energies, horses sense what we’re feeling, sometimes better than we do. We may be able to hide our real feelings from another person, but you can’t fool a horse. They sense emotions that lurk beneath the surface of our awareness and mirror them back to us. Building trust with such a sensitive animal takes time, and it can become a healing, empowering process for traumatized kids.*

The **Pathway to Resilience** allows deeper, more meaningful services for kids in acute crisis. **Ninety-seven percent** of our parents say they’ve seen some or significant improvement in their child or teen – a 14% increase from the previous year. You’ve also helped establish what is called *The Theory of Change*, which will allow us to not only track and measure results – but also predict outcomes for the kids you support.

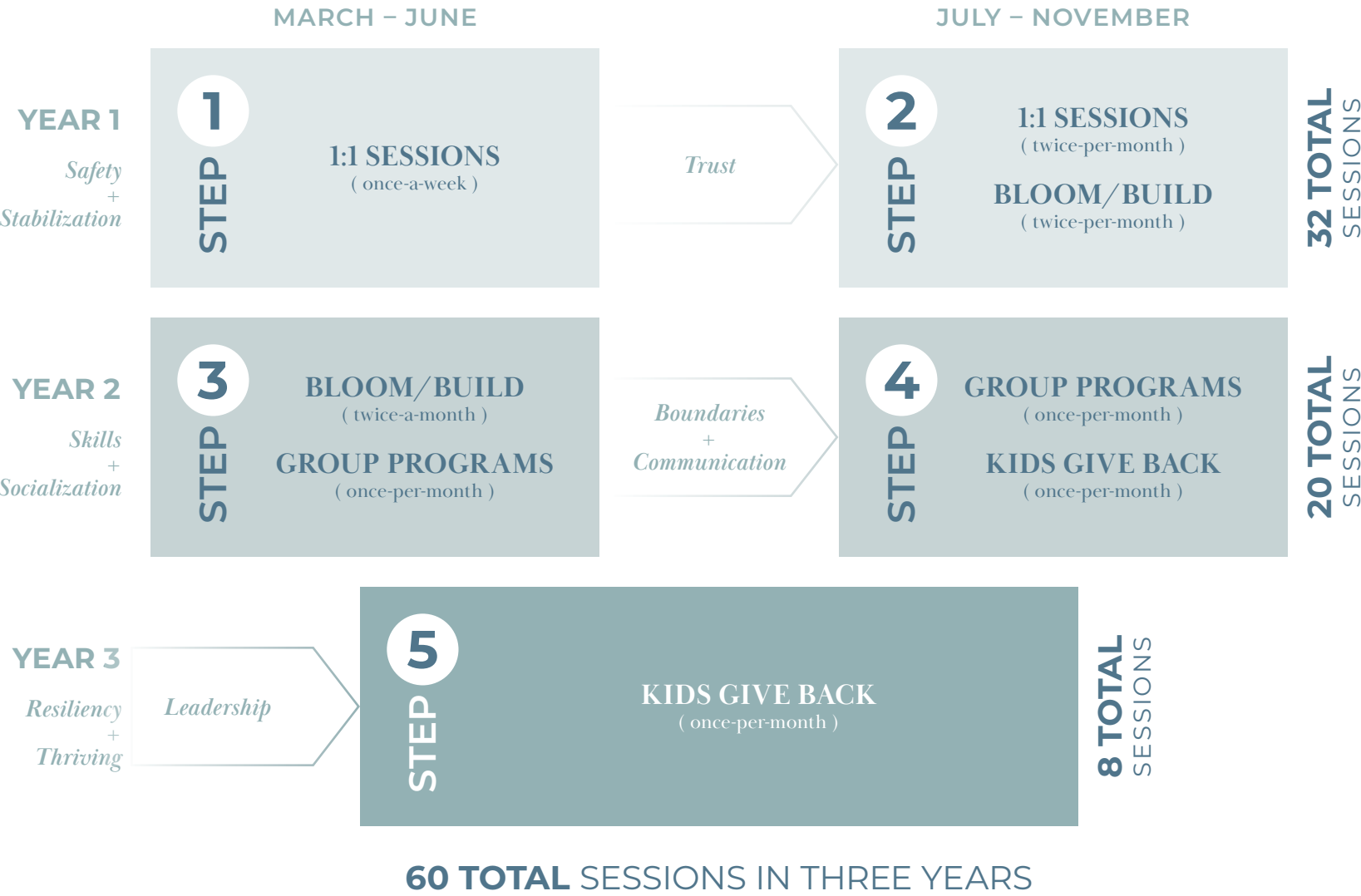
PROGRAM *Specialists*

Not only are our Program Specialists equine savvy, but most importantly, these godly mentors are trained in trauma-informed practices. Their role is especially critical in Year 1 of the Pathway – offering kids a consistent and positive presence each week.

According to the landmark ACE Study, the adverse effects of childhood trauma can be successfully reversed by helping kids build resilience. And, according to the study, the key to resilience is developing one safe, caring relationship.

* excerpt from *Psychology Today*

THE PATHWAY TO *Resilience*



HOPE BY THE *Numbers*

PARENT SURVEY RESULTS

- 100%** would recommend Hope Reins
- 100%** noticed positive impact on child/teen
- 97%** noticed some or significant positive improvement*
- 88%** experienced a reduction in anxiety and depression

**14% increase from 2019 despite COVID-19*

16 NORTH CAROLINA COUNTIES SERVED

The majority of our clients come from Wake, Durham, and Franklin counties. We also have families from counties in VA and SC.

CRISES THAT BRING KIDS TO US

- 71%** struggle with anxiety and/or depression
- 59%** experience loss or grief
- 46%** live at or below poverty line and need financial support
- 45%** traumatized by abuse (sexual, physical, emotional/verbal)
- 44%** suffer from PTSD
- 20%** experience violence at home, school, or in community
- 15%** have contemplated or attempted suicide

29 COMMUNITY PARTNERS

2020 *Finances*

REVENUE

Programs and Other	\$ 1,426,858
Capital Revenue	\$ 288,592
PPP Debt Forgiveness	\$ 131,619
Total Amount Received	\$ 1,847,069

CAPITAL EXPENSES

Assets Purchased	\$ 337,537 ¹
Construction in Progress	\$ 143,714 ²
Total Capital Expenditures*	\$ 481,251

OPERATIONAL EXPENSES

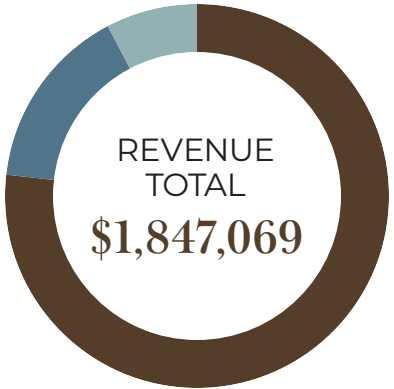
Program	\$ 861,993
Management and General	\$ 165,767
Fundraising	\$ 82,187
Total Operational Expenses**	\$ 1,109,947

* Does not include 2020 depreciation.

** Figures are pre-audited for 2020 but not expected to significantly change.

¹ Five-acre purchase and expansion.

² Ranch manager house.





THE TEAM *You Back*

7

full-time

15

part-time

177

volunteers

12,841

volunteer hours

X

\$27.20*

per hour

=

\$349,275

worth of volunteer time

Thank you!

OUR BOARD OF *Directors*

- Allin Foulkrod**
Board Chair
President, Creative Visions

Keith Magnuson
Retired, Department Director,
US Development, McDonald's
Corp.

Mike Sisco
Board Treasurer
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- Kami Recla**
Hope Reins Client and Military
Widow

Pam Winters
Owner, Leadership Team
Development

* by Independent Sector



The Lodge at Hope Reins



HOPE REINS
True Hope. Real Healing.



HopeReinsNC



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HopeReinsNC



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HopeReins.org

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