

Haven and Tessa.




The Path of
*Hope &
Healing*

Annual Report 2019



HOPE REINS
True Hope. Real Healing.



Seven years ago, seven-year-old Will found comfort with Buddy, amidst a turbulent home life marred by addiction. "Today, he's a thriving, confident young man and enrolled in Kids Give Back," says his grandmother. "Hope Reins has been such a gift to our family."

HOPE REINS'
FOUNDATIONAL
SCRIPTURE

Praise be to the God and Father of our Lord Jesus Christ, the Father of compassion and God of all comfort, who comforts us in all our troubles, so that we can comfort those in any trouble with the comfort we ourselves receive from God. — 2 CORINTHIANS 1:3-4



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BECAUSE OF **YOUR SUPPORT**

Hope Reins has helped over 2,500 kids in life crises across 16 eastern North Carolina counties through its 33-acre ranch, rescued horses and restoration in Christ.

OUR THREE UNIQUES

🐾 RANCH

The ranch is a beautiful and safe refuge consisting of two fishing ponds and numerous wooded trails, a community garden, a 4,000 square foot log cabin and 15 rescued horses.

🛖 RESCUE

Hurting kids connect with our horses because most are rescued from heartbreaking backgrounds of abuse themselves.

🕊️ RESTORATION

The horse's story of rescue and redemption is the bridge of hope for kids and their families. In no place is this narrative exemplified more profoundly than in the Gospel of Jesus.





“Broken bones of the soul.”
That’s what *Psychology Today*
calls traumatic experiences.

**Because of you, kids find
healing at Hope Reins.**



Mission

We pair kids in crisis with a trained mentor and rescued horse to find hope and healing.

Vision

To inspire true hope and real healing for every child.

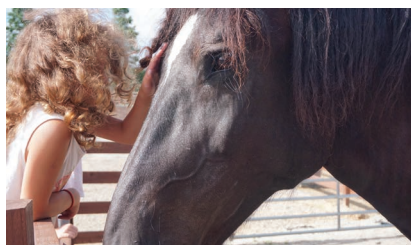
Core Values

1. Jesus Heals
2. Grace is our Default
3. Be Authentic
4. Share Your Story
5. Make it Better

A YEAR IN REVIEW: 2019

The Impact of YOUR GENEROSITY

1,327
ONE-ON-ONE
SESSIONS



Nine-year-old Madeline is one of the kids you supported. While on a beach vacation with her family, her 2-year-old brother drowned as she and her cousins unknowingly splashed and played in the pool alongside him.

542
GROUP
SESSIONS



Susana visited Hope Reins through our local partner, Refugee Hope. She sat quietly with Twinkle as the tiny mare soaked her hooves in dressings due to painful abscesses from past abuse.

280
MENTORSHIP SESSIONS
(BLOOM & BUILD)



Olivia (2nd from right), with her Bloom & Build fellow graduates. “She prayed for deep, meaningful relationships for a long time. She found them at Hope Reins,” Olivia’s mom says. “It was worth the wait.”



You equipped
us with
**FINANCIAL
STABILITY**

\$1.39 annual revenue
MILLION
54 Legacy of Hope
Giving Champions

387
SUMMER CAMP
SESSIONS



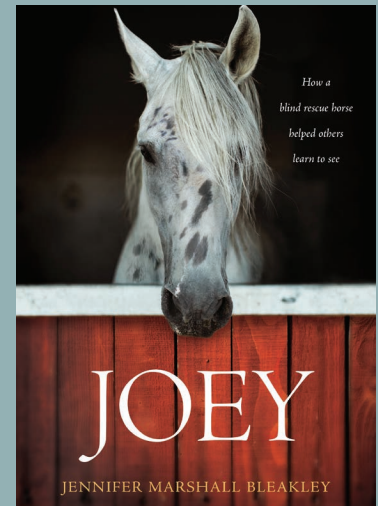
Avery hiked, fished, and ate s'mores at Hope Reins Summer Camp. This smile is for you!

216
CHRISTMAS AT THE
RANCH SESSIONS



In Christmas 2018, Troy lost his dad, a veteran Marine, and three months later, his family's home was destroyed by Hurricane Florence's flood waters. But, Christmas 2019 was different. Troy began sessions and attended Christmas at the Ranch because of your support.

You spread Hope
and Healing
beyond our gates.



100,000 copies of
Joey, the true story of Hope
Reins and its blind Appaloosa
horse, spread hope and
healing worldwide.



20 You empowered 20
like-minded ministries from
all over the country by
supporting The Business of
Hope and Healing, a 2-day
training at the ranch.

After reading the book, *Joey*, Sheli and Bob Morcom attended the seminar. "We knew what God wanted us to do, but we needed help." Glory Reins Stables in Utica, Ohio, is open today. "Thank you for your example and encouragement. You are loved," says Sheli.

2,752 TOTAL
SESSIONS

WHY EQUINE THERAPY?

“Horses are non-judgmental beings,” says Hope Reins Equine Manager, Elizabeth Love Kennon, “They are more concerned with the here and now. They’ve got an unbelievable ability to reflect our internal experience in a way that allows us to grow and learn about ourselves.”

“Equine-facilitated therapy is a fast-growing therapeutic mental health treatment being used across the nation for everything from trauma to addiction recovery.”—*The Healing Power of Horses*, Parade Magazine, February 15, 2019



A photograph of a child's arm reaching out towards a horse. The child is wearing a striped shirt. The horse is brown and has a blue quilted blanket on its back. The background is a lush green field with trees.

Our Kids

We enroll kids experiencing a serious traumatic event or facing multiple Adverse Childhood Experiences (ACE's). They're incredibly diverse, aged 5-18, but unfortunately share the pain of a crisis beyond their control: *Neglect, abandonment, violence or sexual/physical abuse, to name just a few.*

"Traumatized kids need safety, and Hope Reins is a safe place," says Ruby Brown-Herring, Hope Reins board member and mental health expert. "They also need one safe relationship in their life – an adult who can understand the *pervasive impact of pain.*"

The Journey

Paired with their trusted, trained mentor, a child or teen learns the parallel between their horse's past suffering and their own. Most importantly, they see how the horse triumphed over adversity, despite a painful past. This is the point where God opens hearts and **real healing** begins.

2019 THE TURNING POINT FOR HOPE & HEALING

Your steadfast support over the last nine years has allowed us to craft a remarkable, new vision. It is a three-year, five-step program that initially doubles one-on-one sessions for kids in the first four months of enrollment. **The time they need it most.**



Angel and Twinkle.

Kids will build needed skills in trust, boundaries, communication and leadership as well as learn to flex the critical resiliency muscle as they progress to finally join Kids Give Back year three. ***It's a journey from crisis to resilience.***

YEAR 1

Establish foundational elements of safety and trust with 90-minute, one-on-one sessions between a caring mentor and horse.

YEAR 2

Deepen relationships with peers in mentor-led small groups, Bloom and Build, while learning the foundational skills of healthy communication and boundaries in group sessions.

YEAR 3

Focus on thriving in life beyond Hope Reins. Kids Give Back creates leaders desiring to grow and give back to the ranch through service, advocacy, leadership and mentorship.

The Path of *Hope & Healing*

From Crisis to Resilience

MARCH – JUNE

JULY – OCTOBER



60 TOTAL SESSIONS IN THREE YEARS

HOPE BY THE **NUMBERS**





What Parents Say

"It's the first time in three years my son can manage his angry emotions."

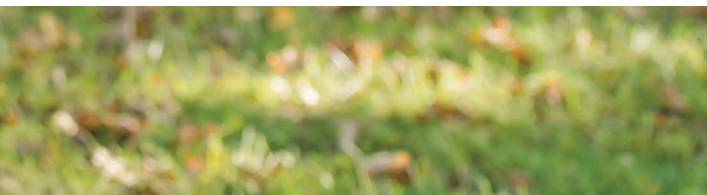
— Sandy, parent

PARENT SURVEY RESULTS

- 100%** would recommend Hope Reins to another family in crisis
- 93%** saw a reduction in anxiety and/or depression
- 84%** saw improvement in self-confidence
- 83%** saw some or significant improvement in the issue that brought them to Hope Reins

CRISES THAT BRING KIDS TO US

- 98%** anxiety or depression
- 73%** loss or grief
- 62%** live at or below the poverty line or need financial assistance
- 58%** physical, verbal, emotional, or sexual abuse
- 24%** violence at home, school, community
- 14%** attempted or contemplated suicide



16

NORTH CAROLINA COUNTIES SERVED

The majority of our clients come from Wake, Durham and Franklin counties. We also have families from counties in VA and SC.



27

COMMUNITY PARTNERS

- | | |
|---|---|
| 1. Wake County DSS | 14. StepUp Ministry |
| 2. Ronald McDonald House | 15. Crossroads Fellowship Church |
| 3. Durham Rescue Mission | 16. John William Pope Foundation |
| 4. Mission Triangle | 17. Religious Coalition for Nonviolent Durham |
| 5. The Summit Church | 18. Overflowing Hands Ministry |
| 6. Southbridge Fellowship | 19. Refugee Hope Partners |
| 7. Triangle Family Services | 20. World Relief |
| 8. YMCA Community Hope | 21. Saint Francis of Assisi |
| 9. Haven House Services | 22. Imago Dei Church |
| 10. Boys and Girls Club | 23. Elevation Church |
| 11. The Tragedy Assistance Program for Survivors (TAPS) | 24. Church of the Apostles |
| 12. Raleigh Rescue Mission | 25. Prevent Child Abuse NC (PCANC) |
| 13. East Durham Children's Initiative | 26. Project Fight of the Salvation Army |
| | 27. ACES Resilience Initiative |

2019 FINANCES

REVENUE

Programs and Other	\$ 1,391,800
2018 Pledges Collected	\$ 5,000
Capital Revenue	\$ 0
Total Amount Received	\$ 1,396,800

CAPITAL EXPENSES

Assets Purchased	\$ 30,118 ¹
Other	\$ 17,903 ²
Total Capital Expenditures*	\$ 48,021

OPERATIONAL EXPENSES

Program	\$ 838,272
Management and General	\$ 263,945
Fundraising	\$ 105,705
Total Operational Expenses**	\$ 1,207,923

**Does not include 2019 depreciation. **Figures are pre-audited for 2019 but not expected to significantly change.*

¹ Expansion. ² Equipment and improvements.

OUR TEAM
10 full-time + 6 part-time + 8 interns



Rachel and Ru.

Volunteer IMPACT

Did you know
our volunteers
served enough
hours to
*equal 17
full-time
employees
in 2019?*



32,467 volunteer
hours

X



\$25.43* per
hour

*2019 Federal value of volunteer time

=



\$826,000 TOTAL



220

active
volunteers

Thank you!

BOARD OF DIRECTORS

Allin Foulkrod

Board Chair
President, Creative
Visions

Keith Magnuson

Department Director,
US Development
McDonald's Corp.

Mike Sisco

Board Treasurer
Retired Senior Project
Manager, IBM

Ruby Brown-Herring

Principal Consultant/
Owner, Herring
Training and
Consulting, LLC.
MED, BSW

Jason McGinnis

President, NeoNova

Kim Tschirret

Founder and CEO,
Hope Reins

Kami Recla

Hope Reins Client and
Military Widow

Pam Winters

Owner, Leadership
Team Development



Alaina and Kody.



HOPE REINS
True Hope. Real Healing.



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HopeReins.org

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