

10,000

Reasons FOR *Hope*



HOPE REINS

2018 ANNUAL REPORT

2018 Milestones

- ▶ Because of your steadfast support, Hope Reins raised **\$1.2 million in donations**.
- ▶ This financial stability allowed us to serve 420 individual kids and families through **2,513 free sessions**.
- ▶ You also **funded a record-breaking 100 kids** in acute crisis – “Kairos Kids” – for our end-of-year campaign.
- ▶ Thanks to **35 Legacy of Hope Giving Society** champions, over \$1 million in generous donations were secured over our next five years.
- ▶ Also, we’d like to share with you **10,000 Reasons for Hope**. In 2018, we marked a huge achievement – providing a cumulative **10,000 sessions** free of charge since our inception! **Thank you!**
- ▶ And finally, did you know Hope spread to a national audience? *Joey*, the true story of Hope Reins’ blind Appaloosa horse, became a bestselling book and is now in its 10th printing!



\$1.2M
in donations



2,513
free sessions



100
kids funded



35
Giving Society
champions



10,000
total sessions

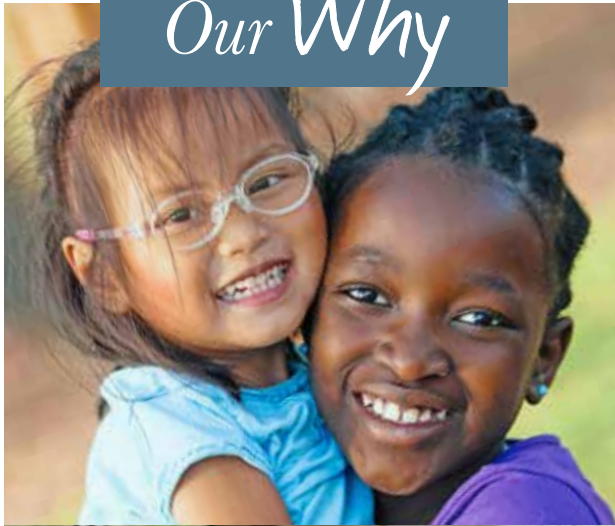
Look at



what we accomplished. Together.



Our Why



HOPE REINS' FOUNDATIONAL SCRIPTURE

Praise be to the God and Father of our Lord Jesus Christ, the Father of compassion and God of all comfort, who comforts us in all our troubles, so that we can comfort those in any trouble with the comfort we ourselves receive from God. — 2 CORINTHIANS 1:3-4

About *Hope Reins*

Since 2010, Hope Reins has helped almost **2,000 kids** in life crisis from 16 eastern North Carolina counties through its 33-acre ranch, rescued horses and restoration in Christ.



Our Three Uniques

Ranch

With two fishing ponds, wooded trails, a community garden, a 4,000 sq. ft. log cabin and 15 rescued horses, the ranch is a beautiful and safe refuge.

Rescue

Hurting kids connect with our horses because most are rescued from heartbreaking backgrounds of abuse themselves.

Restoration

The horse's story of rescue and redemption is the bridge to hope for the kids and their families. No place is this narrative exemplified more profoundly than in the Gospel of Jesus.

Mission

We pair hurting kids with rescued horses to find hope and healing.

Vision

To inspire true hope and real healing for every child.

Core Values

- Jesus Heals
- Grace is our Default
- Be Authentic
- Share Your Story
- Make it Better

What We Do



POINT OF
CRISIS

1-ON-1 SESSIONS

Kids in acute crisis – called **Kairos Kids** – receive 90 minutes of personalized time between a rescued horse and leader to begin building **trust, boundaries, communication** and **leadership**.



MENTORSHIP PROGRAMS

Here kids share a consistent mentor in small groups while building confidence and friendships with peers.



GROUP PROGRAMS

These programs give kids the opportunity to continue growing with others in areas of **trust, boundaries, communication** and **leadership**.

 **GROUP SESSIONS**
Group sessions bring kids facing similar circumstances together for shared growth and healing.

 **RANCH FELLOWSHIP**
Ranch Fellowships allow our session kids and families to enjoy an afternoon at the ranch building community.

 **ROUNDUPS**
Roundups offer a customized ranch experience for area nonprofit partners.

 **SUMMER CAMP**
Summer camp is a fabulously fun week for our kids emphasizing deeper relationships with the horses, each other and God.



KIDS GIVE BACK

As “Session Alumni” of Hope Reins, these kids are legacy-minded leaders with a desire to grow and give back to the ranch through **service, advocacy, leadership** and **mentorship**.

The Path of *Hope and Healing*

Our unique service model shepherds kids through customized programming to help them find hope and begin rebuilding their lives.



The Kairos Difference.

What is Kairos? In Greek, Kairos means “opportune moment” or a time when conditions are right for the accomplishment of a crucial action.

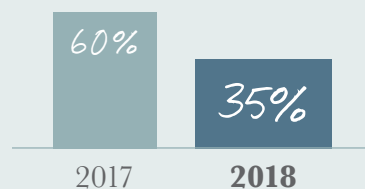
When we identify a child or teen as a Kairos Kid, we believe the immediate, consistent free services Hope Reins provides positively redirect their painful path and offer healing. In 2017, after facing a surge in applications from kids facing acute crisis and multiple environmental stressors, Hope Reins made the decision to only enroll children and teens identified as Kairos Kids moving forward.



Look at the improved results from our first full year enrolling only Kairos Kids.

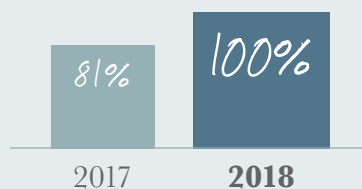
INCREASED SESSIONS

The percentage of enrolled kids not receiving monthly sessions nearly dropped in half.



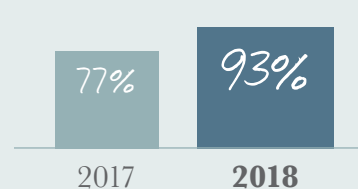
POSITIVE IMPACT

Parents reported almost a 20% increase in the positive impact sessions had on their child.



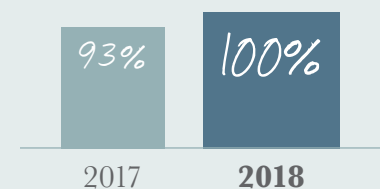
SIGNIFICANT IMPROVEMENT

Parents witnessed a 16% increase in improvement in the issue that brought child or teen to Hope Reins.



EMOTIONAL WELL-BEING

Parents reported a 7% increase in the reduction of anxiety and/or depression.



Hope by the Numbers

16

NORTH CAROLINA COUNTIES SERVED

The majority of our clients come from Wake, Durham and Franklin counties. We also have families from counties in VA and SC.

23

COMMUNITY PARTNERS

Wake County DSS
Ronald McDonald House
Durham Rescue Mission
Mission Triangle
The Summit Church
Southbridge Fellowship
Triangle Family Services
YMCA Community Hope
Haven House Services
Boys and Girls Club
The Tragedy Assistance Program for Survivors (TAPS)
Raleigh Rescue Mission
East Durham Children's Initiative

StepUp Ministry
Crossroads Fellowship Church
John William Pope Foundation
Religious Coalition for Nonviolent Durham
Overflowing Hands Ministry
Refugee Hope Partners
World Relief
Saint Francis of Assisi
Imago Dei Church
Elevation Church
Church of the Apostles
The Salvation Army
Project Fight

CRISES THAT BRING KIDS TO US

- 71%** anxiety and depression
- 46%** lost a loved one
- 37%** sexual, physical or emotional abuse
- 30%** foster care or adopted
- 25%** violence at home, school or community
- 16%** attempt or contemplate suicide
- 13%** self-harm

PARENT SURVEY RESULTS: IMPROVEMENT IN...

- 64%** confidence
- 54%** relationships
- 50%** positive self-talk/feelings
- 39%** communications
- 33%** school
- 31%** trust



Did you know our volunteers served enough hours to *equal 17 full-time employees in 2018?*

VOLUNTEER IMPACT

*2018 Federal value of volunteer time



220

Active Volunteers



27,144

Volunteer Hours

X



\$24.69*

Per Hour

=



\$670,185

Total

2018 *Finances*

REVENUE

Programs and Other	\$ 1,207,096
2017 Pledges Collected	\$ 38,500
Capital Revenue	\$ 0

Total Amount Received	\$ 1,245,596
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CAPITAL EXPENSES

Assets Purchased	\$ 7,776
Other	\$ 0

Total Capital Expenditures*	\$ 7,776
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OPERATIONAL EXPENSES

Program	\$ 755,755
Management and General	\$ 66,292
Fundraising	\$ 157,805

Total Operational Expenses**	\$ 979,852
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*Does not include 2018 depreciation. **Figures are pre-audit for 2018 but not expected to significantly change.



2,513 *total sessions*



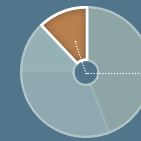
1,175
one-on-one sessions



630
group + roundup sessions



422
camp sessions



286
mentoring sessions

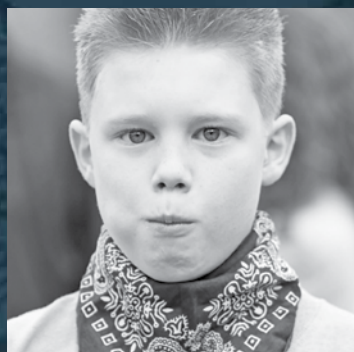
11,094 *cumulative sessions since 2010*

OUR TEAM | 9 full-time + 6 part-time + 6 interns



Reasons —FOR— Hope

Over nine years and 10,000 sessions, the faces may have changed but God was steadfast and met our kids in painful moments for healing...*thank you for your support.*



MARCUS | 2010

Hope Reins' first session. Lived in the foster system after abuse and neglect.



ALYSSA | 2011

Suffered from an anxiety disorder called Selective Mutism.



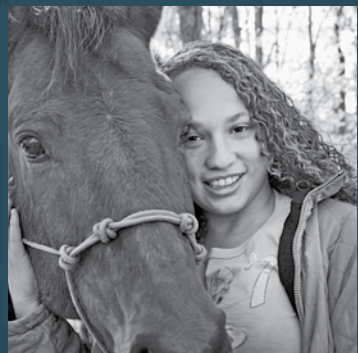
QUINN | 2012

After losing several close family members, he was diagnosed with chronic health issue.



SEQUOIA | 2013

Lived at Durham school for underprivileged kids.



CHEYANNE | 2014

Depression and anxiety led her to cutting and suicidal thoughts.



WILL | 2015

Faced turbulent home life filled with addiction and neglect.



PATIENCE | 2016

Lived in a Ugandan orphanage after she and her siblings lost their parents.



**GARRETT & ASHLYN
2017**

Beloved Dad and 82nd Airborne Ranger died by suicide.



RICHAR | 2018

Suffered PTSD as a burn victim after losing Mom to human trafficking.



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Pam Winters

Owner, Leadership Team
Development

Hope Reins' blind Appaloosa Joey & Hilary Schofield

Give Hope Today



hopereins.org



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